



CREME LURE CO./BURKE FLEX-O PRODUCTS

CONSUMER PRICE LIST
EFFECTIVE AUGUST 1, 2015

ALL OTHER CREME LURE COMPANY/BURKE FLEX-O PRODUCT PRICE SHEETS ARE VOID

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STOCK NO.	2015	STOCK NO.	2015		2015
		DU DADS PAGE 6		SPOILER SHAD SWIMMING BAIT	
BOOK KITS *NEW* PAGE 2		SFF100 (4PK)	5.28	(NOT PICTURED)	
PAN01-BK PANFISH BOOK KIT	8.78			USB206 2" SPOILER SHAD MINNOW	2.14
CJ02-BK CRAPPIE BOOK KIT	8.78	LIVIN' FROGS PAGE 6		USB207 2" SPOILER SHAD CRAPPIE	2.14
TX03-BK TEXAS RIG BASS BOOK KIT	9.44	1600-00 1 1/2" (1 PK)	1.72	USB208 2" SPOILER SHAD SUNPERCH	2.14
CR04-BK CAROLINA RIG BASS BOOK KIT	9.44	1700-00 2 3/4" (1 PK)	2.86	USB307 3" SPOILER SHAD CRAPPIE	2.14
		1800-00 3 3/4" (1 PK)	3.42		
REEL SCREMERS *NEW* PAGE 3				POND FAVORITES PAGE 10	
9100-00 5" (5 PK) (SHAD TAIL)	4.50	MAD DAD MINNOW PAGE 7		LIPLESS CRANK POND FAVORITES	
		MDM-200 2.5" (1 RIG)	2.92	LCP00 (1 PK)	3.26
SCREMERS "ORIGINAL" RIBBON TAIL		MDM-00 3.5" (1RIG)	2.92	LCP2-90 MINI LIPLESS CRANK (1 PK)	3.26
600-00 7" (10 PK) *NEW COLORS*	4.50	MDM-400 4.5" (1 RIG)	4.16	SHALLOW CRANK POND FAVORITES	
				CP00 (1 PK)	3.26
6" SCOUNDREL PAGE 4		WWW.CREMELURE.COM		CP2-90 MINI CRANK (1 PK)	3.26
100-1 (1 Rig/1 Spare)	2.58	ORIGINAL LIT'L FISHIE PAGE 8		TOPWATER POND FAVORITES	
100-3 (1 Rig/1 Spare)	2.95	31200 (4 SPARE/1 JIG)	2.46	TWP00 (1 PK)	3.26
100-66 (4 PK) COLOR #65, #70 & #72 (3 PK)	1.36	31300 (4 SPARE/1 JIG)	2.46		
100-99 (12 PK) COLOR #65, #70 & #72 (9 PK)	3.23	32300 (3 SPARE/1 JIG)	2.46	POPPER POND FAVORITES	
100-50 (20 PK) COLOR #65, #70 & #72 (15 PK)	5.23	32500 (3 SPARE/1 JIG)	2.57	PP00 (1 PK)	3.26
100-77 (100 PK) COLOR #65, #70 & #72 (75 PK)	24.76	33600 (2 SPARE/1 JIG)	2.57		
8" SCOUNDREL PAGE 4				POND FAVORITES KITS PAGE 10	
300-3 (1 Rig/1 Spare)	3.23	1.5" LIT'L FISHIE SPARES PAGE 8		PFK-1 (5 PK) ASSORTED COLORS	14.82
300-66 (3 PK) ALL COLORS	1.52	1000-10 (10 PK)	3.03	PFK-2 (5 PK) ASSORTED COLORS	14.82
300-99 (12 PK) COLOR #65, #70 & #72 (9 PK)	4.37	1000-25 (25 PK)	7.21	PF32-MK (5 PK) MINIS ASSORTED COLORS	14.82
300-50 (20 PK) COLOR #65, #70 & #72 (15 PK)	7.15	1000-100 (100 PK) (NOT PICTURED)	28.23	PF5-MK (5 PK) MINIS ASSORTED COLORS	14.82
300-77 (100 PK) COLOR #65, #70 & #72 (75 PK)	34.15				
4" SCOUNDREL PAGE 4		2.5" LIT'L FISHIE SPARES PAGE 8		THE "SAME THING"	
200-1 (1 Rig/1 Spare)	2.37	2000-10 (10 PK)	3.86		
200-66 (4 PK)	1.19	2000-25 (25 PK)	9.16	PAGE 11	
200-99 (12 PK)	2.84	2000-100 (100 PK) (NOT PICTURED)	35.82	STC9000 BEAVER (4 PK) "NEW"	1.99
200-50 (20 PK)	3.69			STC3000 LIZARD 6" (7 PK)	1.99
200-77 (100 PK)	17.30	3.5" LIT'L FISHIE SPARES PAGE 8		STC2000 STRAIGHT TAIL (10 PK)	1.99
		3000-10 (10 PK)	4.87		
REUSABLE RIGS PAGE 5		3000-25 (25 PK)	11.20		
6" SCOUNDREL		3000-100 (100 PK) (NOT PICTURED)	43.83	THE "SAME THING"	
100-1 (1 Rig/1 Spare)	2.58				
100-3 (1 Rig/1 Spare)	2.95	LIT'L FISHIE SPINNERS "NEW" PAGE 8		PAGE 12	
4" SCOUNDREL		2500S (1 RIGGED SPINNER)	1.44	STC5000 JERK BAIT (6 PK)	1.99
200-1 (1 Rig/1 Spare)	2.37			STC7000 STICK (6 PK)	1.99
8" SCOUNDREL		LIT'L FISHIE JIGHEADS (NOT PICTURED)		STC8000 CRAW WORM (6 PK)	1.99
300-3 (1 Rig/1 Spare)	3.25	8832 1/32 (4 PK)	2.70		
		H1200 sz. 1/16 (4 PK)	2.61	THE "SAME THING"	
		H2300 sz. 1/8 (4 PK)	2.61		
WWW.CREMELURE.COM		H2500 sz. 1/4 (4 PK)	2.61	PAGE 13	
3 1/2" MIDJIT CRAWLER PAGE 5		H3600 sz. 3/8 (3 PK)	2.61	STC1000 RIBBON 10" (5PK)	1.99
400-1 (1 Rig/1 Spare) 700-TM-1 3 1/2" (1 RIG)	2.18			STC4000 CREATURE (6 PK)	1.99
400-66 (5 PK) 700TM (5 PK)	1.19	SPOILER SHAD SWIMMING BAIT PAGE 9		STC6000 RIBBON 7" (8 PK)	1.99
400-77 (100 PK)	17.32	SSB100 1" (RIG/3 PK)	2.84		
2 1/4" ANGLE WORM PAGE 5		SSB200 2" (RIG/2 PK) NEW COLORS	2.20	PAGE 14	
800-1 (1 Rig/1 Spare) 700-AW-1 (1RIG)	2.18	SSB300 3" (RIG/2 PK) NEW COLORS	2.20	STCS-200 ST CRAPPIE SHAD (7 PK)	0.99
800-66 (5 PK) 700AW (5 PK)	1.19			STCG-00 ST CURL TAIL GRUB (10 PK)	0.99
800-77 (100 PK)	17.32	SPOILER SHAD SPINS PAGE 9		STSB-00 ST SPOILER SHAD (8 PK)	0.99
		SSB100S 1.5" (1 PK)	1.48	STMT-00 ST MINI TUBE (10 PK)	0.99
6" PRERIGGED LIZARD PAGE 5		SSB200S 2.5" (1 PK)	1.48		
6L00-3 (1 Rig)	2.31				
6" PRE-RIGGED CURL PAGE 5					
6CT00-3 (1 Rig)	2.31				

STOCK NO.	2015	STOCK NO.	2015	STOCK NO.	2015
THE "SAME THING"		CREME & BURKE BUGS PAGE 17		KILLER DILLER	
		CONT.			
PAGE 14		5161 (1 PK) (MED CRAWFISH)	2.78	3.5" KILLER DILLER 1/4 OZ. PAGE 19	
JIG HEADS		5164 (1 PK) (LG CRAWFISH)	3.28	KD3500-1 (1 PK) 2.05	
ST JH00 MINNOW JIG HEAD	0.99	BT100 (2 PK) (WHITE/YELLOW CATALPA WORM)	3.28	KDR3500-1 RED HOOK (1 PK) 2.11	
ST B00 ROUND JIG HEAD	0.99	BT101-01 (2 PK) (FLOATING BLK CRICKET)	3.20	KD3500-3 (3 PK) (NOT PICTURED) 5.24	
ST IN00 INSIDE JIG HEAD ONLY IN 1/16 & 1/32	0.99	BT102 (2 PK) (702-TB) (BRN MAYFLY NYMPH)	3.20		
		BT105 (706-TB) (STONEFLY NYMPH)	3.20	4" KILLER DILLER 1/2 OZ. PAGE 19	
		BT201-S (2PK) (SM GREY CRICKET)	3.92	KD4000-1 (1 PK) 2.05	
				KDR4000-1 RED HOOK (1 PK) 2.11	
				KD4000-3 (3 PK) (NOT PICTURED) 5.24	
		TROUT BUGS PAGE 18			
STARIG01 ST UMBRELLA RIG	9.99				
SSB300-5 ST UMBRELLA RIG BAITS (5PK)	5.82	701-TB (2 PK) (5117-22) (T111-S BABY) (SM HELGRAMITES)	2.70	UMBRELLA (BACK COVER)	
		702-TB (2 PK) (BT102) (BRN MAYFLY NYMPH)	3.00	B-N4050 Umbrella (Blue & White) 44.24	
		703-TB (2PK) (MAYFLY NYMPH)	3.00	BSB100 (BRACKET ONLY) 21.08	
"NEW"					
TRIPLE TIP GRUBS PAGE 15		704-TB (BLK 2 PK) (ANT)	2.70		
TRT-00 2.5" (10 PK)	1.56	705-TB (RED 2 PK) (ANT)	2.70	WWW.CREMELURE.COM	
		706-TB (T105) (STONEFLY NYMPH)	3.00		
CRAPPIE SHAD PAGE 15		707-TB (2PK) (WHITE GRUB)	1.70	KITS (NOT PICTURED)	
CS200 (8 PK)	2.18	708-TB (2 PK) (GRN BABY CRAWFISH)	2.70	18-A GRUB (78 PCS) 12.36	
		709-TB (2 PK) (5102-22) (STONEFLY NYMPH)	2.70	16-A COMBO (78 PCS) 12.36	
TRI-COLOR SWIRLTAILS PAGE 16		710-TB (T202) (SALMON CADDIS FLY)	3.00	14-A TUBE JIG (78 PCS) 12.36	
TST00 (10 PK)	1.84	711-TB (1 PK) (5105-22) (BRN CADDIS FLY)	3.98	130-A Panfish Kit (7 PC) 9.79	
		712-TB (1PK) (SALMON FLY)	3.00	131-A Bass Favorites (7 PC) 11.85	
MINI TAIL - TUBE JIG PAGE 16		713-TB (2 PK) (5104-22) (T119) (CADDIS WORM)	3.00	5100-4 READY TO FISH (4PC) 6.18	
8500 (10 PK)	1.37	714-TB (1 PK) (T107-05) (5131-22) (SM YEL GRASSHOPPER)	3.86	10-A CAROLINA (48 PCS) 13.60	
8525 (9 PK)	1.37	715-TB MED 5118-22 (2 PK LG) (T111-M) (J) (HELGRAMITES)	3.00	12-A TEXAS RIG (40 PCS) 13.60	
8700 (100 PK)	10.39	716-TB (2PK) WOOLEY WORM	3.00	CTW101 TX/CAROLINA RIG KIT(50 PCS) 17.95	
		717-TB (1 PK) (BABY TROUT)	2.70	SSBK-8 SPOILER SWIM KIT 1.5" SZ (8 PCS) 7.04	
SPARKLE MINI TAILS PAGE 16					
522-00 (9 PK REFILLS)	1.36			TUBE JIGHEADS (NOT PICTURED)	
MAXI TAIL TUBE JIG (NOT PICTURED)				08832 (1/32OZ - 8 PK JIGHEADS) 2.79	
70000 (8 PK)	1.36			08816 (1/16OZ - 8 PK JIGHEADS) 2.79	
				08818 (1/8OZ - 8 PK JIGHEADS) 2.79	
				08932 (1/32OZ - 8 PK INSIDE JIGHEADS) 2.79	
WWW.CREMELURE.COM				08916 (1/16OZ - 8 PK INSIDE JIGHEADS) 2.79	
		3 1/2" MIDJIT CRAWLER PAGE 18			
"NEW COLORS"		700-TM-1 3 1/2" (1 RIGGED)400-1 (1 RIG/1 Spare)	2.18		
FRISKY FROGS PAGE 17		400-66 (5 PK) 700TM (5 SPARE)	1.19	TEXAS SWIMBAITS	
PTF000 1.5" (12PK)	3.76	400-77 (100 PK)	17.32	4" LF SHAD ON CHANGE UP(NOT PICTURED)	
				LFSC-400 (1 SHAD, RIG CHANGE UP) 4.49	
CREME & BURKE BUGS PAGE 17		2 1/4" ANGLE WORM PAGE 18		4" LF PERCH ON CHANGE UP (NOT PICTURED)	
5101-22 (2 PK) (703-TB) (MAYFLY NYMPH)	3.00	700-AW-1 (1RIG) 800-1 (1 RIG/1Spare)	2.18	LFPC-400 (1 PERCH, RIG CHANGE UP) 4.49	
5102-22 (2 PK) (709-TB) (STONEFLY NYMPH)	3.20	800-66 (5 PK) 700AW (5 SPARE)	1.19		
5103-22 (2 PK) (DRAGONFLY NYMPH)	3.20	800-77 (100 PK)	17.32	CHANGE UP RIG (2 PK) (NOT PICTURED)	
5109-22 (2 PK) 716-TB (WOOLY WORM)	2.78			CUDH-1001 1/0 DOUBLE HOOK NO WT. 5.00	
5111-22 (2 PK) (BRN. MAYFLY NYMPH)	3.20			CUDH-1006 1/0 DOUBLE HOOK 1/4 WT. 5.00	
5114-22 (2 PK) (CATALPA WORM GRN)	3.92	WWW.CREMELURE.COM		CUDH-1008 1/0 DOUBLEHOOK 1/8 WT. 5.00	
5116-22 (2 PK) (T110) 707-TB (WHT GRUB)	3.00			CUDH-1016 1/0 DOUBLE HOOK 1/16 WT. 5.00	
5122-22 (2 PK) (B401-05) (MD BRN FROG)	3.00				
5125-22 (2 PK) (B401-11) (MD GRN FROG)	3.00	SPLIT TAIL TRAILERS PAGE 18		PROMOTIONAL ITEMS	
5129-22 (2 PK) 712-TB (SALMON FLY)	3.98	770-00 4" (6 PK)	2.47	HAT (NOT SHOWN)	
5133-22 (2 PK) (T107-11) (SM GRN GRASSHOPPER)	3.00			Creme "KING OF BAITS" 15.00	
5147-22 (2 PK) (BT201-S) (SM BRN CRICKET)	2.70			HAT (NOT SHOWN)	
5148-22 (2 PK) (T101S-01) (T200-01 GRAY) (CRICKET)	2.70	CREME SHRIMP PAGE 19		I ♥ MY WORM 19.00	
5160-22 (2 PK) (T112) (BRN BABY CRAWFISH)	2.78	00-1 (1 RIG)	2.57		
5121-22 (2 PK) (SM BRN FROG)	3.20	00-66 (2 SPARE) SPECIAL ORDER	2.41	BOAT DECAL (CREME LOGO) 5.00	
5124-22 (2 PK) (SM GRN FROG)	3.20			BUMPER STICKER (NOT SHOWN)	
5131-22 (2 PK) (714-TB) (T107-05)(SM YEL GRASSHOPPER)	2.70			I ♥ MY WORM 2.00	
5132 (1 PK) (T107L-05) (LG YEL GRASSHOPPER)	3.28	JERK N' SHRIMP PAGE 19			
5134-22(1 PK) (T107L-11) (NAT GRN GRASSHOPPER)	3.28	JNS00 (1 PK)	4.10	COFFEE MUG, (CERAMIC) (CREME LOGO) 6.00	
CONT.				(EXTRA SHIPPING CHARGE)	
WWW.CREMELURE.COM				PATCH FOR SHIRTS (CREME LOGO) 2.50	
				KOOZIES (CREME) 2.00	